



THE HEART OF OUR BUILDING CAMPAIGN

Welcome to the Heart of Our Building Campaign, Join Hands with Us

On behalf of the ownership and management team of Namari Dance Center, we would like to convey our heartfelt appreciation for your kind consideration of our sponsorship proposal. The time and effort you are dedicating to reviewing our new building project are sincerely valued. Your potential support would play a pivotal role in the success and advancement of our dance studio and the students that give it life and purpose. We are currently planning the relocation and expansion of our Sandy Springs dance home during the summer of 2025 with dancers beginning classes in August 2025. **Our Goal: Raise \$40,000 by May 31st.**

This financial support will allow us to:

- 🌀 **Enhance our studio spaces** with professional-dance grade flooring, mirrors, barres, and sound equipment to provide our students with a top-tier professional dance environment.
- 🌀 **Increase our class offerings** to accommodate the increasing class enrollment requests from the community
- 🌀 **Create specialized training environments** for a variety of dance techniques
- 🌀 **Design a performance area** devoted to student showcases and masterclasses.
- 🌀 **Upgrade technology** including music, lighting, and video recording to enhance student training
- 🌀 **Improve the learning experience** for all dancers
- 🌀 **Maintain Namari Dance Center's competitive edge** as a leading dance training facility in the Atlanta metro area.

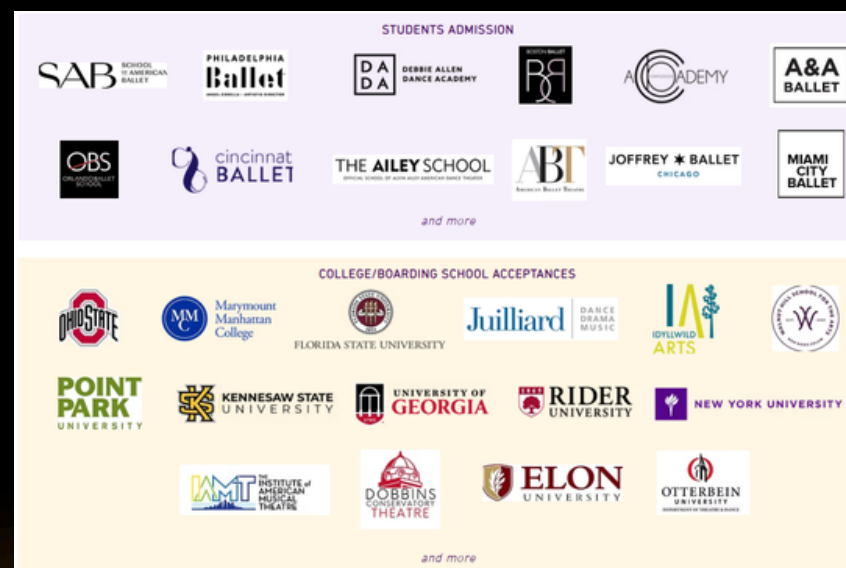
Namari Dance Center is committed to providing the highest quality dance training while fostering discipline, creativity, and confidence in our students. With your support, we can expand our facilities and continue developing the next generation of dancers and artists. We eagerly anticipate the opportunity to collaborate with you and, again, thank you for your thoughtful consideration.

About Namari Dance Center

Namari Dance Center, founded in 2018 by Antwan Sessions, provides exceptional dance training with a focus on technical excellence and artistic development. Our studio has established itself as a premiere dance training center in the Sandy Springs community, offering comprehensive instruction in ballet, pointe, jazz, modern, tap, hip hop, and other dance styles. Under the Artistic Direction of Mr. Sessions and our team of exceptional instructors, Namari Dance Center has developed a reputation for excellence in dance education and training. Namari Dance Center students graduate while earning partial to full scholarships to prestigious college dance programs and conservatories, equaling greater than \$25 million in scholarships.

Namari Dance Center embraces a rich tapestry of dance styles, blending classical ballet with contemporary dance, hip-hop, tap, and various other dance styles. This diverse repertoire showcases both timeless classics and cutting-edge choreography, making our performances both eclectic and captivating.

We are deeply committed to cultural outreach, actively engaging with local schools, community centers, and cultural festivals. We offer dance workshops, educational programs, and interactive performances that celebrate cultural diversity and promote inclusivity. This approach not only nurtures a love for dance but also fosters a sense of community and cultural appreciation. Namari Dance Center is not just about performances; it's about building a community. We are honored to have been a part of several community outreach events and culturally meaningful experiences in the Sandy Springs and metro Atlanta area. Presented here is a list of occasions we have been privileged to partake in, although it is not entirely exhaustive.





Sandy Springs Annual Juneteenth Celebration

Written, Directed, and Produced by Namari Dance Center in celebration of the federal holiday commemorating the ending of slavery in the U.S.



The Links Annual Partnership Appreciation Brunch at North Springs High School

Namari Performance Company shared their artistry in honor of the organization's community impact.



Nutcracker! Magical Christmas Ballet at the Fox Theatre

Namari Dance Center serves as host studio for "Dance with Us" program



The PAVE Foundation STEAM Summer Camp

Namari owners provide dance education lessons to campers



NAMARI DANCE CENTER PROMOTION AND BRAND VISIBILITY

DANCEVISION RETURNS FROM ATLANTA EXHILARATED, EXHAUSTED AND WITH STRONGER BONDS

Tom Coyne
Feb 24 2023



Dana Crigler '13 works with Dancevision members at the Namari Dance Center in Atlanta.

The Atlanta Journal-Constitution News

Metro Atlanta Georgia News Legislature National & World News Business

METRO ATLANTA

Namari Dance Center: our diversity is an asset to Sandy Springs



The Namari Dance Center in Sandy Springs is the home to approximately 50 dance students and is where owner and director Antwan Sessions watches for proper posture with the older students at the center. The center will travel to Africa for a collaboration performance in July 2025. (Lenei Gierman for the Atlanta Journal-Constitution)

The Atlanta Journal-Constitution



Byers Theatre inside Sandy Springs Performing Arts Center featured a musical program by Namari Dance Center and Namari Productions titled, "Africa to America." Credit: Adrienne Murchison



Social Media Metrics

150,115 views per 90 days = 1,660 views/day

NDC Event Ticketing

- 300 tickets



Sandy Springs Annual Juneteenth Celebration Attendance

- 1,070 attendees

CHAMPION OF THE ARTS (Crystal) Individual pledge of \$2,000 and above

- Complimentary VIP admission to all Namari Productions
(Included, but not limited to: Holiday Spectacular, Curtain Call, Heart of Namari Gala)
- Two months of tuition-free enrollment in Training Program for one dancer
- Two one-hour private lessons with a Namari Instructor of your choice
- Complimentary tickets to "The Magical Christmas Ballet Nutcracker" at The Fox Theatre
- An Exclusive First Look: Experience a behind-the-scenes VIP walkthrough of our facility before the official grand opening
- Invitation to join our VIP Advisory Council with an opportunity to collaborate, share insights, and shape the future of our initiatives

Business/Corporate Benefits

- Inclusion of business logo in Namari marketing materials, event signage and website
- Recognition in Namari Dance Center press releases and social media posts
- Exclusive benefits for Heart of Namari Annual Gala/Silent Auction
- Enlisted "Champion of the Arts" sponsor for the "Annual Sandy Springs Juneteenth Celebration"

Product and/or Service Integration

- Integration of products or services in Namari Dance Center activities, events, and special products
- Distribution of product samples or promotional items to Namari Dance Center community and event attendees
- Opportunity to showcase products or services through demonstrations or exhibits



ADVOCATE FOR THE ARTS (Platinum)

Individual pledge of of \$700 to \$1,999

- Complimentary VIP admission to annual Holiday Spectacular and Curtain Call (Value: \$100)
- 1 month of tuition-free enrollment in Training Program for one dancer (Value =\$320)
- An Exclusive First Look: Experience a behind-the-scenes VIP walkthrough of our facility before the official grand opening

Business/Corporate Benefits

- Inclusion of business logo in Namari marketing materials, event signage and website
- Recognition in Namari Dance Center press releases and social media posts

Product and/or Service Integration

- Distribution of product samples or promotional items to Namari Dance Center community and event attendees



FRIEND OF THE STUDIO (Gold)

Individual pledge of \$300 to \$699

- Complimentary VIP admission to annual Holiday Spectacular and Curtain Call (Value: \$100)
- Recognition in Namari Dance Center social media posts and events

Business/Corporate Benefits

- Inclusion of business logo in Namari marketing materials, event signage and website
- Recognition in Namari Dance Center press releases and social media posts

Product and/or Service Integration

- Distribution of product samples or promotional items to Namari Dance Center community and event attendees



PARTNER IN PERFORMANCE (Silver)

Individual pledge of \$50 to \$299

- Partners will be highlighted in Namari Dance Center press releases, social media posts and recognized at Namari Dance Center events.

Business/Corporate Benefits

- Inclusion of business logo in Namari marketing materials, event signage and website



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Event-Focused Sponsorships

- Namari Annual Gala Sponsor
- Sandy Springs Annual Juneteenth Celebration Sponsor
- Namari Dance Center masterclasses
- Namari Dance Center production & costume fee sponsorship

In-Kind Donations

- Dance studio equipment
- Dance studio furniture
- Dancewear
- Cleaning supplies
- Healthy Snacks/ bottled water
- Costumes
- Seamstresses
- Production set designers
- hair/makeup artists



Exclusive Opportunities

Become the wind beneath a dancer's wings! By sponsoring tuition, you're not just supporting their training—you're fueling dreams, igniting talent, and building a brighter stage for the future.

Please contact admin@heartofnamari.org to initiate customized sponsorship opportunities

Are you ready to be the driving force behind our mission?

"From Vision to Reality: Our New Home"



Text NDC to 707070 to donate

Link: <https://www.pledge.to/NamariDance>

Your donations are tax deductible to the fullest extent allowed
by law through our 501(c)(3) nonprofit

Thank You

We would like to extend our sincere gratitude for taking the time to consider our sponsorship proposal. Your support and partnership mean the world to us and play a crucial role in advancing our mission and goals.

We firmly believe that your sponsorship will have a significant and positive impact on helping us to relocate and expand our studio space. Together, we can achieve great things and make a lasting difference in our dance community and beyond.

Should you have any questions or require further information, please do not hesitate to reach out. We would be more than happy to set up a meeting to discuss any details or address any concerns you may have. Your feedback and insights are invaluable to us, and we are eager to collaborate with you.

Thank you once again for your time, consideration, and potential support. We look forward to the possibility of partnering with you and working together towards our shared vision.